

3.-5.5.2022

INTERNATIONAL EXHIBITION
AND CONGRESS

Stuttgart, Germany 2022

MedtecLIVE

Connecting the medical technology supply chain

with **T4M**

SHOW REPORT

Honorary sponsors



SWISS MEDTECH

NÜRNBERG MESSE

1. STRUCTURAL DATA

	TOTAL	GERMANY	INTERNATIONAL
Exhibitors	431	278	153
Visitors	3,111	2,407	704
Total exhibition space (in m²)	14,900	—	—
Exhibitor stand space (in m²)	5,304	3,656	1,648
Special shows (in m²)	1,134	1,134	—

2. MEDIA & ONLINE PLATFORM

79.933

sessions and 265.394 pageviews from 93 countries at medteclive.com from 06.05.2021 to 05.05.2022.

87 %

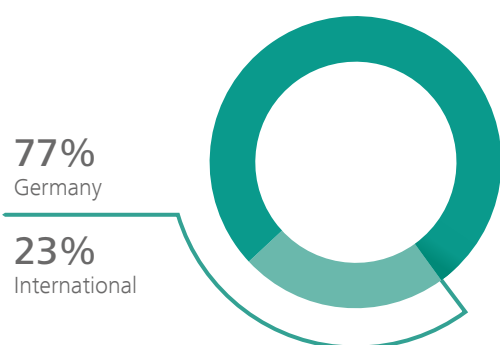
of the registered participants were also on site in Stuttgart

25 %

international participants on the platform

3. VISITOR REGISTRATION

3.1 ORIGIN OF VISITORS



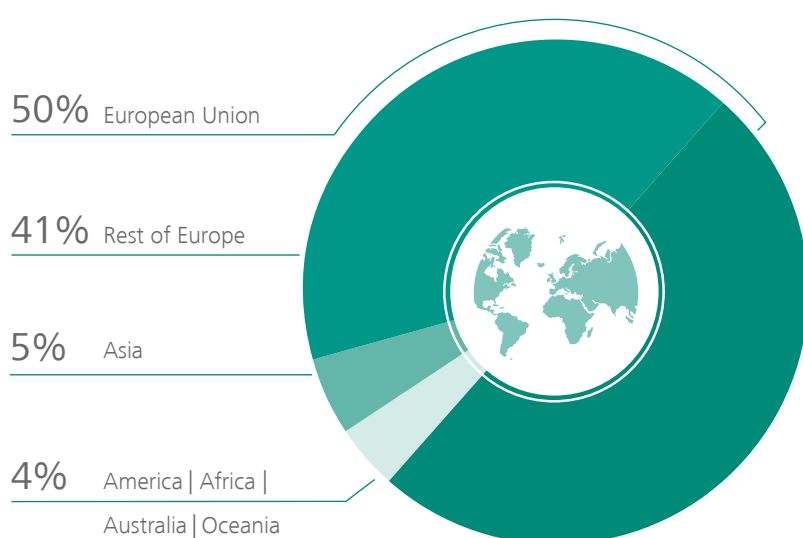
NUMBER OF COUNTRIES:

39

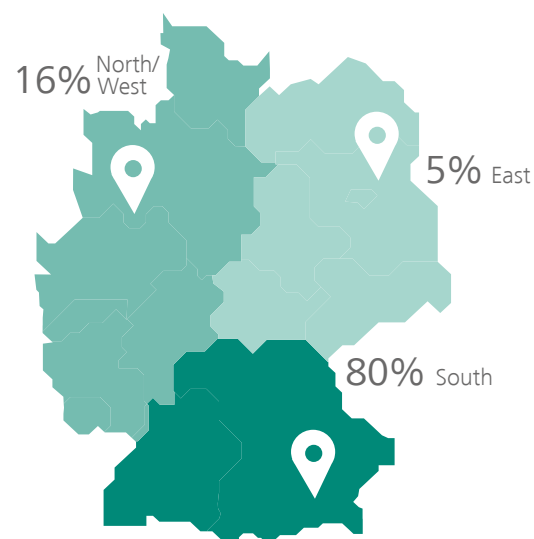
TOP 10 COUNTRIES FOR INTERNATIONAL VISITORS

1	Switzerland
2	Austria
3	France
4	Netherlands
5	Italy
6	Ireland
7	Great Britain / Northern Ireland
8	Belgium
9	Czechia
10	USA

STRUCTURE OF INTERNATIONAL VISITORS

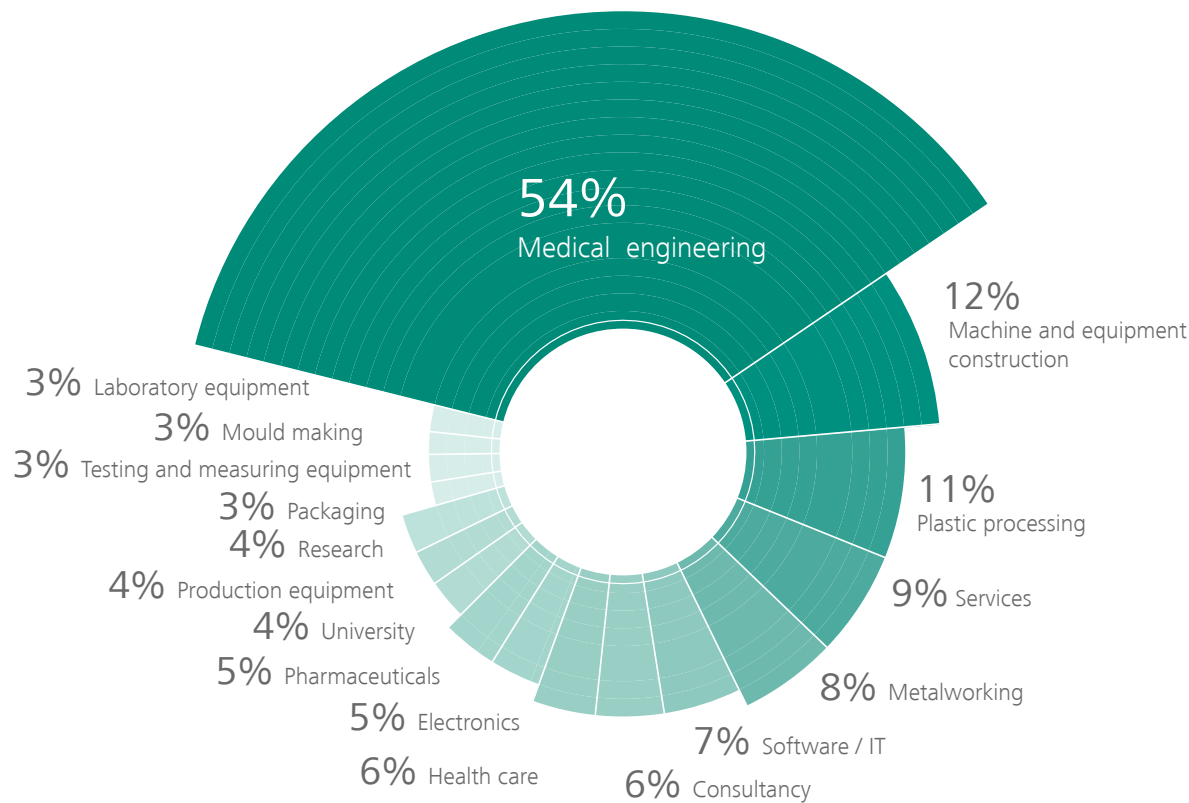


STRUCTURE OF GERMAN VISITORS



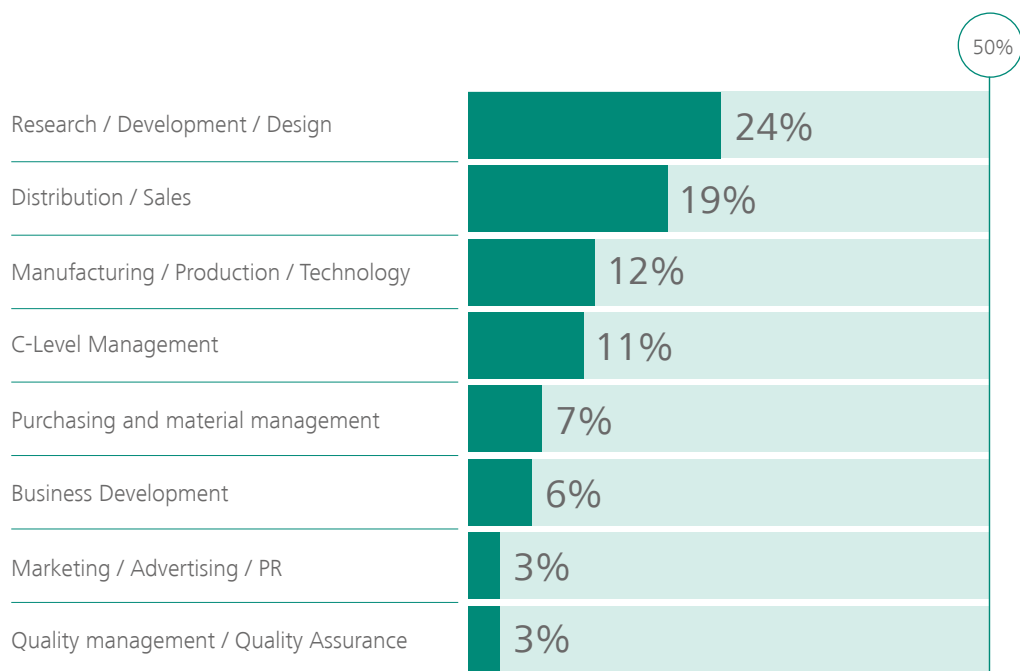
3.2 VISITORS' SECTORS

(Multiple answers, extract)



3.3 VISITORS' DEPARTMENTS

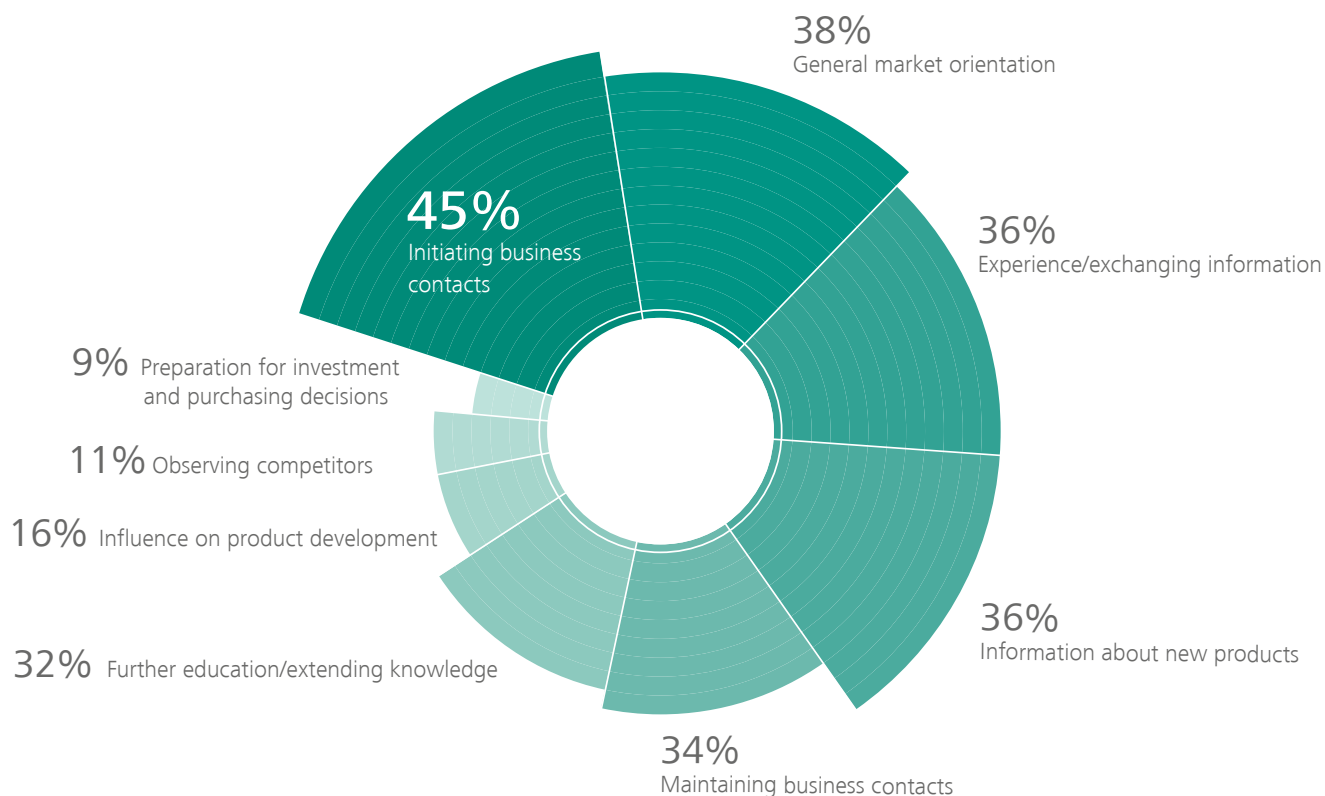
(Extract)



4. VISITOR SURVEY

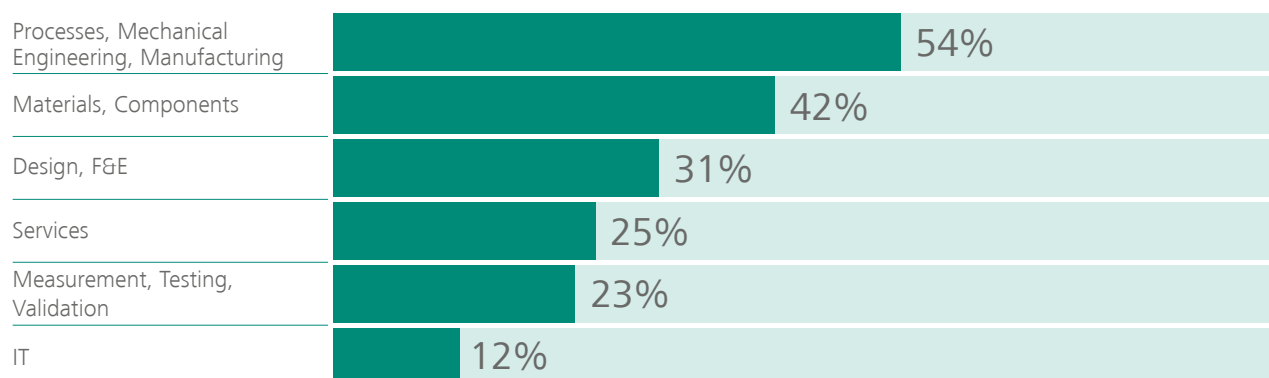
4.1 MAIN REASONS FOR VISIT

What are the main reasons for your visit to MedtecLIVE with T4M 2022?
(Multiple answers, extract)



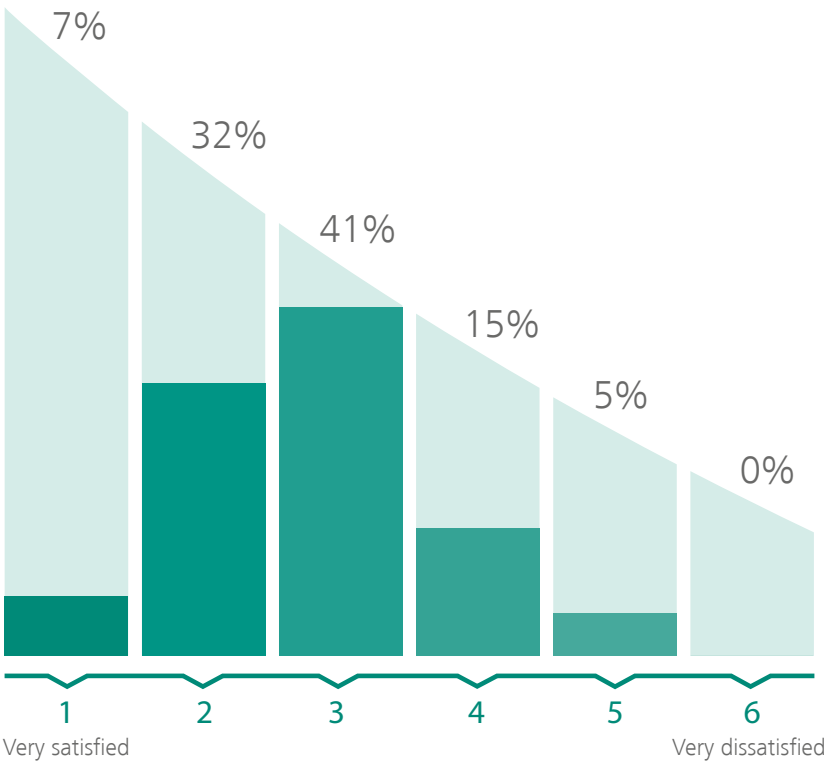
4.2 PRODUCT GROUPS (main interest of visitors)

Which product groups mainly interest you at MedtecLIVE with T4M 2022? (Multiple answers)



4.3 SATISFACTION WITH EXHIBITS

Were you satisfied with the range of products/services presented at MedtecLIVE with T4M 2022?

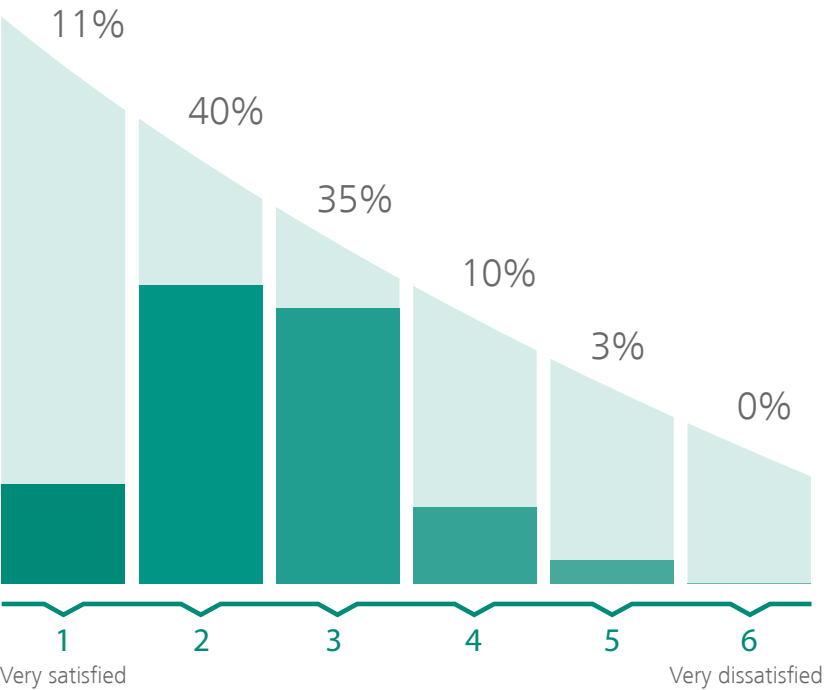


95 %

95% of the visitors were satisfied with the range of products and services presented at MedtecLIVE with T4M 2022.

4.4 OVERALL SATISFACTION

How satisfied are you with your visit to the MedtecLIVE with T4M so far all in all?



96 %

96% of the visitors were satisfied with their visit to MedtecLIVE with T4M 2022.

4.5 ECONOMIC SITUATION IN SECTOR

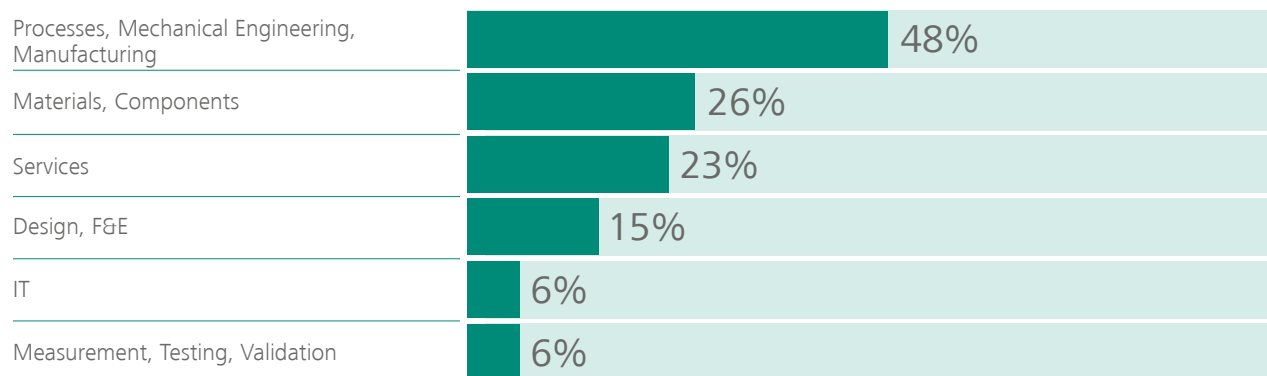
How do you rate the current economic situation in your sector?



5. EXHIBITOR SURVEY

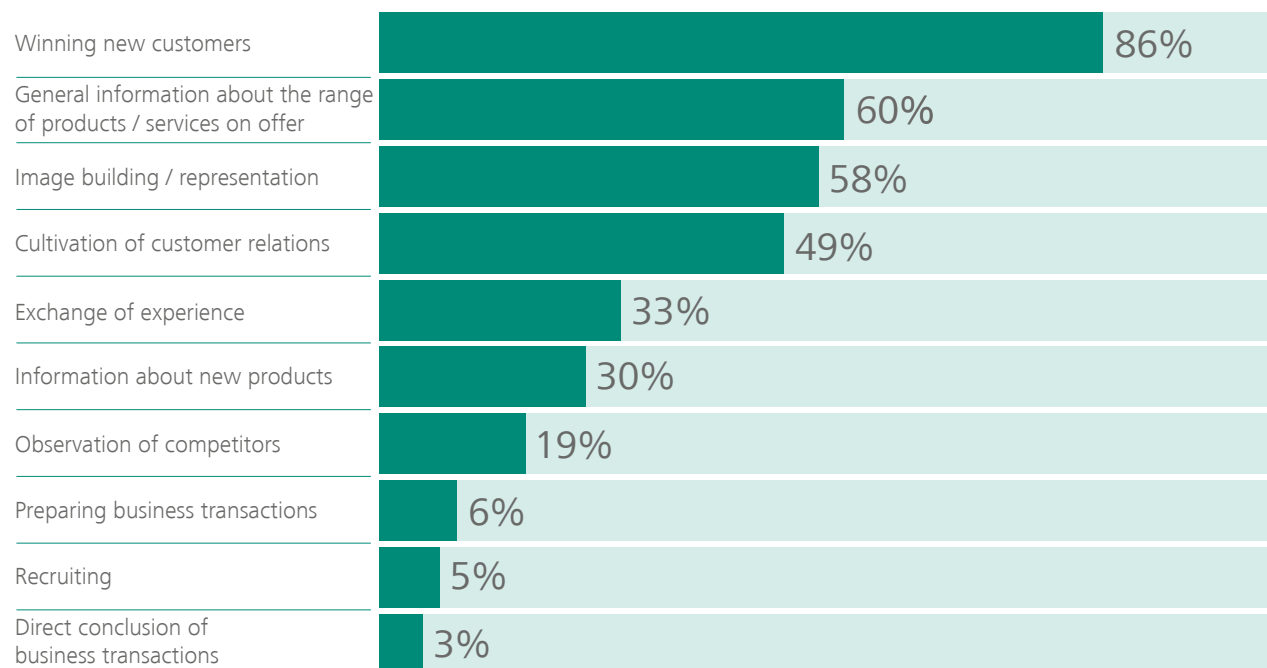
5.1 PRODUCT GROUPS (of exhibitors)

Which group of products/services do you offer? (Multiple answers)



5.2 EXHIBITORS' OBJECTIVES

What were your company's objectives for exhibiting at MedtecLIVE with T4M 2022?
(Multiple answers, extract)



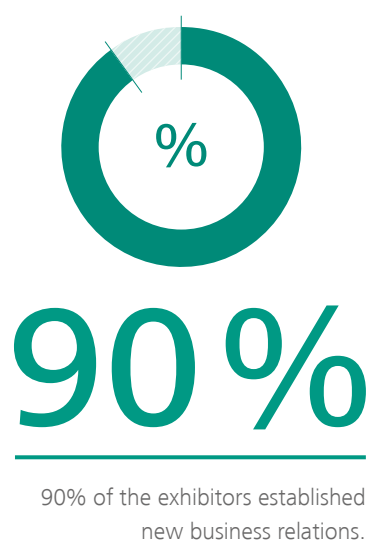
5.3 TARGET GROUP ACCURACY

Did you reach your most important target groups at MedtecLIVE with T4M 2022?



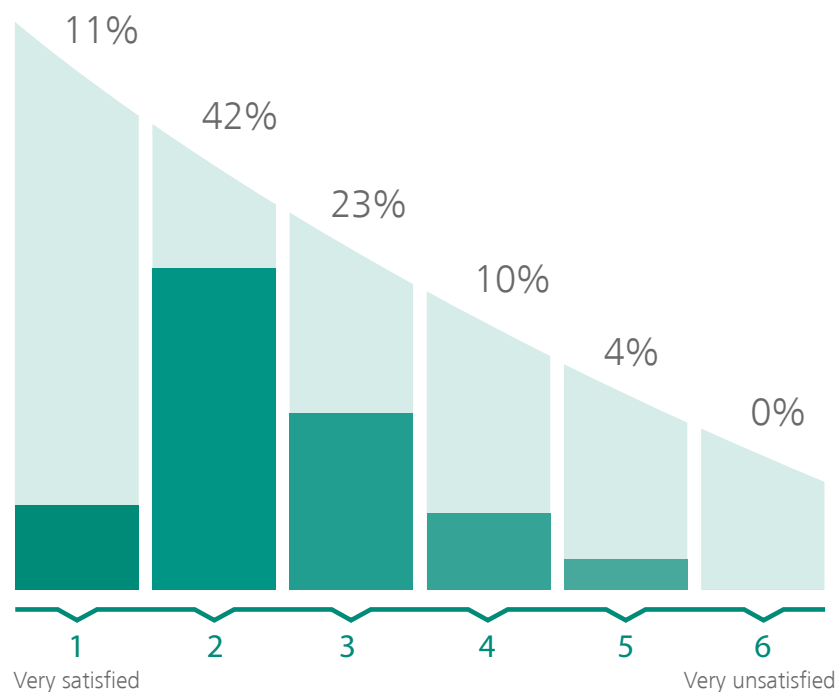
5.4 NEW BUSINESS RELATIONS

To what extent did your company make new business connections in the course of the fair?



5.5 ORGANIZATION AND SERVICE

How do you rate the organization and service provided at this fair?



No answer: 9%

86 %

86% of the exhibitors were satisfied with the organization and service.

5.6 ECONOMIC SITUATION IN SECTOR

How do you rate the current economic situation in your sector?



MISCELLANEOUS

The structural data have been certified by FKM, the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin.

Further information is available at www.fkm.de.



The representative surveys were carried out by a neutral market research institute in accordance with the FKM guidelines.

This show report is also available in German.

Other detailed results of the survey can be obtained from MedtecLIVE GmbH
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MedtecLIVE GmbH
Business Analytics & Strategy